

MISSOURI
FARM BUREAU
INSURANCE

CUSTOMER
REWARDS
PROGRAM

VENDOR APPLICATION



Send completed application to:
Missouri Farm Bureau Insurance
Attention: Customer Rewards
P.O. Box 658
Jefferson City, MO 65102

About MORE

MORE (Missouri Rewards) is an exclusive Missouri Farm Bureau Insurance customer rewards program. By insuring a vehicle, home or farm with us, clients earn points redeemable for products and services in three main categories: Missouri Farm Bureau Products and Services (membership fees, merchandise, etc.); Insurance Loss Prevention Products and Services (emergency kits, fire extinguishers, etc.); and Missouri-wide Agri-Products and Services (food, fiber, bed and breakfast stays, etc.).

Redeeming MORE Points

Network vendors take payment from insurance clients when products and services are rendered or delivered and must provide required receipt to the insurance customer, allowing the insurance customer to seek reimbursement from Missouri Farm Bureau Insurance.

How Can my Business Join the Network?

- All network vendors are subject to approval and can be rejected from the network at any time.
- Vendor must be compliant with the program requirements and qualifications.
- Businesses that wish to apply to become a member of the MORE network must be a current Missouri Farm Bureau member at the time of application. The Missouri Farm Bureau membership status must stay active to remain a part of the network in the future.
- All network vendors must be fitting to the categories of businesses identified on section 2 of this application.
- Network vendors must be able to provide a receipt to the redeeming customer(s), which contains: business name, date of service/sale, description of product(s) or service(s) purchased and dollar amount of sale.
- Vendors must be an established businesses doing business in the state of Missouri for more than one year providing products and services in a category identified.
- Vendor must provide consistent, high quality customer service, experiences and/or products.
- To start the application process, complete this form including signed acknowledgement on page 4.

Section 1: Business Information

Missouri Farm Bureau Membership Number: _____

Business Name: _____

Owner/Operator Name: _____

Number of Years in Business: _____

Phone (Primary): _____

Phone (Other): _____

Street Address: _____

City, State, Zip: _____

Email Address: _____

Business Website(s): _____

Business Social Media Links (Facebook, Twitter, LinkedIn, Instagram, etc.): _____

Hours of Operation (ex: Mon.-Fri. 8:00am-5:00pm): _____

Is your Business Seasonal? _____

(If yes, indicate dates business operates): _____

Detailed Business Description (150 words or less; as you wish it to appear on the website):

Section 2: Vendor Categorizing

Please select one of the following primary categories of business:

Insurance Loss Prevention Services (examples: flue cleaning, washing machine hose replacement, deadbolt installation)

Missouri Agricultural Services, Experiences or Products (examples: corn mazes, bed & breakfasts, wineries, honey)

Please select all subcategories that apply to your business:

Alarm System Installation & Service

Automatic Water Shut Off Valve Installation

Baked Goods

Bath & Body

BBQ Sauces & Rubs

Bed & Breakfast

Blankets

Boat Safety Course

Carbon Monoxide Monitoring Service

Cheeses

Christmas Tree Farm

Corn Maze

CSA (Consumer Supported Agriculture)

Dairy Products

Deadbolt Lock Installation

Driver Safety Course

Dryer Vent Cleaning

Educational/Safety Course

Farm Safety Course

Farm Tour

Fashion

Fiber Products

Flue Cleaning Service

Hats

Honey

Jams/Jellies

Landscape/Nursery

Meats

Orchard

Preventative Maintenance/Improvements

Produce

Pumpkin Patch

Rugs

Sauces

Smoke/Fire Alarm Service

Soaps

Standing Tree Trimming or Removal

Washing Machine Hose Replacement

Winery

You Pick Farm

Section 3: Vendor Acknowledgement

As a vendor applicant, I acknowledge:

- I must maintain a Missouri Farm Bureau membership.
- Being added to the network database does not imply or promise I will receive business.
- My business is subject to approval and can be rejected from the network at any time if compliance with program requirements or qualifications is not met.
- All trademarks are the property of their respective owners.
- I authorize Missouri Farm Bureau to display my trademark(s) as provide on the MORE network portion of the website and any collateral whether electronic or print promoting the MORE network. Vendors no longer participating in the MORE network may still appear on marketing materials.

I attest that I have been in business for at least one calendar year in the state of Missouri and have obtained all the necessary license(s) and registration(s) to conduct business in Missouri.

Signed: _____

Date: _____